

The urban challenges we face today have a multidisciplinary nature, which makes it important to create a connection between fundamental research and society-wide implementation - and to connect the different disciplines and stakeholders needed to solve them. In order to do so we at the AMS Institute use the approach of Urban Living Labs in which we provide a co-innovative setting in which multiple stakeholders can jointly test, develop and create metropolitan solutions. Twice a year we host an international Summer/Winter School to transfer our knowledge and experience on Urban Living Labs.

The Urban Living Lab Summer/Winter School consists of lectures, online co-working sessions, trainings, and real-world interventions. Central to the program is that the participants put their learnings directly into practice by working on a pre-defined real-life case. In a team of 4-5 inter-disciplinary participants ranging from researchers, (Master/PhD) students and experienced practitioners 4-5 teams will work on creating the first contours for a real Living Lab design!

The mix of international and inter-disciplinary participants (Academic Researchers, Public Professionals, and Company Innovation Managers) generates new insights and perspectives on the challenges by cocreating solutions together.

A good Living Lab case:

1. Deals with an urban challenge
2. Is open and authentic
3. aimed at the development of an innovative and sustainable product
4. Involves a diverse set of actors
5. has co-creation as part of the process
6. has a concrete location
7. has an engaged case-owner

# Submit a real-life case!

for the AMS ULL  
Summer/Winter School



# Acting as a 'case owner'

What does it mean?

## **Preparation**

Create a case file for the team that includes:

- Map material of Amsterdam and possibly zoom in on area / location / quay.
- Photo / video / image material that makes the case sparkle in the Summer/Winter School workbook (Copyright free).
- Links to background information (data. amsterdam.nl, maps.amsterdam.nl) but perhaps also specific about your project, preferably in English because of international participants.
- Inspiring examples that you look at to fill a Wall of Inspiration that the team can further embroider on (links to websites, pictures, images).

## **During the week**

Be present online for:

- An Explorative Interview on [date and timeslot] in which you will briefly introduce your case in a 15 min presentation and after which the team of 4-5 participants can mainly ask curious questions. This interview will be very open and exploratory.
- An In-depth Interview on [date and timeslot] which will mainly be about testing their first findings. On [Tuesday], the teams go through a few tools to arrive at a living lab plan of action. Here they make a reframe of the issue, conduct a stakeholder analysis and will have an initial idea for a vision / direction in which they want to set up a Living Lab. During this second interview, we want to give them the opportunity to check with the case owner whether their ideas are correct and are relevant to the case.
- The Final Presentations at [date and timeslot] where the 4-5 teams will present their final plans. The aim of the week is that each team comes up with a vision and first plan of action for a Living Lab. After the presentation teams can respond to each other and the case owners can reflect on the findings. Of course you will be asked what you will do with the results and if/how you would like to proceed?

## **Submit your case!**

To submit a case for the AMS Urban Living Lab Summer/Winter School you can contact [office@ams-institute.org](mailto:office@ams-institute.org). We will then ask you to fill in a short case format. If the case fits the criteria we will together finetune and prepare your case.